

#### COVER STORIES

### 36 Vietnam Vrooooom ...

Six years ago Vietnam's leaders rolled back trade barriers with the U.S. That, combined with government reforms, brought a moribund economy to life. Exports are soaring. GDP growth is the second highest in the region, foreign investment is pouring in, and the stock market is on fire. Here's a look at Asia's newest tiger. BY CLAY CHANDLER

### 46 Made in Vietnam

Vietnam's economic growth has been accompanied by enormous interest from global manufacturers looking for alternatives to China. Baby Six and the roughly five million factory workers like her are at the vanguard of a revolution. BY SHERIDAN PRASSO

#### **FEATURES**

### 56 Ford's Student Driver Takes the Wheel

With a staggering \$5.8 billion third-quarter loss, the auto giant is hurting like never before. Unless things change bigtime, particularly in North America, it is going down the tubes. FOR-TUNE grilled new CEO Alan Mulally on his plans to pull it out of its tailspin. BY ALEX TAYLOR III

### SPECIAL REPORT: THE FUTURE OF DESIGN

### 63 INSPIRATION, IN MANY FORMS

The value of great design is not just in its bottom-line impact. It helps us imagine what might be,

### 64 CALATRAVA'S LIGHTNESS OF BEING

Santiago Calatrava, one of the most influential architects of our time, talks about rebuilding Ground Zero, the use of technology—and what makes him an optimist.

INTERVIEW BY JULIE SCHLOSSER

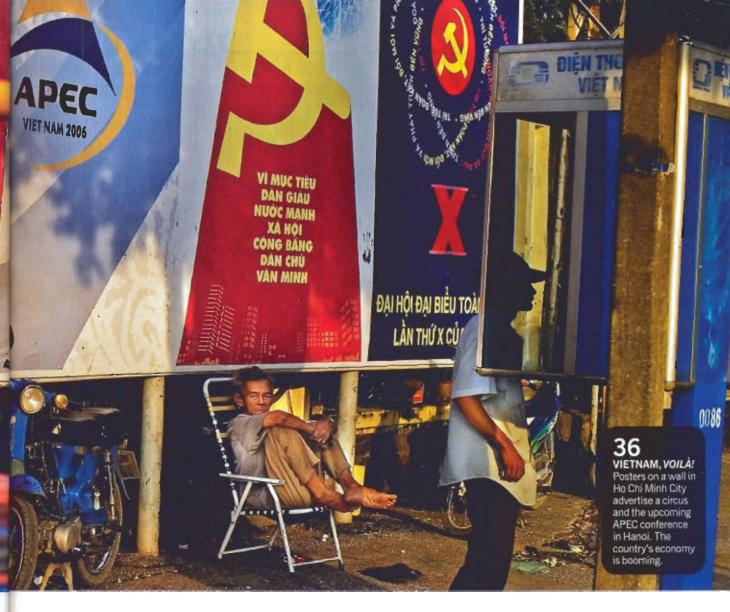
#### 75 TOWER OF TOMORROW

Imagine a building that makes oxygen, distills water, produces energy—and changes with the seasons.

BY WILLIAM MCDONOUGH

#### 80 NEXT YEAR'S MODELS

Six stylish Japanese products that combine form, function, and flair. Though none is available yet in the U.S., it may be just a matter of time. BY PETER LEWIS



# **FIRST**

### 15 Deal or No Deal?

Overshadowed by Google, Yahoo CEO Terry Semel needs to make a move. Now he's flirting with AOL.

BY TIM ARANGO AND ADAM LASHINSKY

## 18 Liberating Wikipedia in China

Why have Chinese authorities allowed access to most of Wikipedia's English-language entries, after blocking the site for nearly a year? BY ELEN WU

## 22 Corruption and Prosperity

Nigerian President Olusegun Obasanjo may not know who'll succeed him, but he knows who won't. BY LEONARD LAWA! PLUS 60-Second Briefing • Question Authority: Nolan Bushnell turns cheese into dough • Picture This • And more ...

## DISPATCHES

### 29 Roar No More

Ireland's economic tiger is the envy of Europe. But it may be impossible to sustain, BY CHRISTOPHER REDMAN

## COLUMNISTS

### 34 Value Driven

Was options backdating spread by a director network? BY GEOFFREY COLVIN

# **INVESTING**

### 83 Can the Economy Survive the Housing Bust?

Real estate downturns have a way of leading to recessions and stock market slumps. BY JON BIRGER

## **BUSINESS LIFE**

### 91 Build Your Portfolio

It is cheaper and easier to corner the market in Anuie Leibovitz photos than in Roy Lichtenstein paintings. Here's how to start, BY STEPHEN MILIOTI

8 Letters 12 Index 96 Bing!

FORTUNE Asia IISSN 0738-5587) is published 23 issues a year by Time Inc. Principal office: Time & Life Building, Rockefeller Center, New York, N.Y. 10020-1393. Ann S. Moore, Chairman and CEO; John S. Redpath Jr., Secretary. FORTUNE Asia may also publish occasional extra issues. Customer Services Center at 852-3128-5588, or e-mail to enquiries@timeinc.com or write to 30/F. Osford House. Talkoo Place. 979 King's Road. Quarry Bay. Hong Kong. Subscribers: If the postal authorities alert us that your magazine sundeliverable, we have no further obligation unless wereceive a corrected address within two years. Mailling List: We make a portion of our mailing list available to reputable firms. If you would prefer that we not include your name, pleasecontext Customer Services Center. Member, Audit Bureau of Circulations, @2006 Time Inc. All rights reserved. FORTUNE is a segistered mark of Time Inc. FORTUNE Asia is printed in Singapore. Singapore MICA (P) 245/06/2006. Malaysia KKDN permit PPS 1162/04/2006. Publisher Michael Federle.