TABLE OF CONTENTS

Volume 157, Number 7





10 saving the ranch —





FIRST

8 Attacking Mars

An Arctic island in Canada provides researchers with conditions close to those on the Red Planet. BY RYAN DEROUSSEAU

10 Fortress's Jacko Connection

Hedge fund Fortress is helping the Moonwalker keep Neverland, but it may have its eye on a bigger prize.

BY KATIE BENNER

10 Meg for Governor

Meg Whitman left eBay March 31. Now she's investigating a bid for governor of California. BY ADAM LASHINSKY

12 The Last Real Estate Boom

An Alberta oil town has sky-high housing, but it's no luxury venue. BY ERIK HEINRICH

14 The Flight to Save Detroit

Bankers, lawyers, and consultants fly to the Motor City every week to advise their struggling clients. BY TELIS DEMOS

16 Value Driven

A shrinking minority of citizens are paying most of Washington's bills. That's bad.

BY GEOFF COLVIN

PLUS: Book Value:
Sneaker Schism • Luxury
Recession • Clearing
a Security Pro's Name • and more

TECHNOLOGY

19 Cashing In on 3-D Now Hollywood's betting on 3-D movies. BY MICHAEL V. COPELAND PLUS: Magic Glasses • Need to Know

LIFE AT THE TOP

27 Must Watches Alternative investment

Alternative investments you can wear on your wrist. BY SCOTT CENDROWSK!

30 Top Timers

These watches will weather market fluctuations. BY SUE ZESIGER CALLAWAY

32 Dealer to the CEOs

Kirk Putze can find you the perfect watch. BY SUE ZESIGER CALLAWAY

36 Road Warrior

Watchwords from Ulrich Wohn, the president and CEO of TAG Heuer North America. BY EUGENIA LEVENSON

38 Joy Ride

The least expensive BMW on the market delivers outsized performance. Our columnist approves. BY SUE ZESIGER CALLAWAY

6 LETTERS 86 INDEX 88 BING!